

CONTACT: Tom Smith
PH: 615.377.4777 ext. 231

FOR IMMEDIATE RELEASE
9/10/03

BENESYNC NAMED TO THE MUSIC CITY FUTURE 50 FOR THE SECOND YEAR
IN A ROW

Award identifies and recognizes 50 fastest growing privately held companies in Middle Tennessee

Franklin, TN – BeneSync has been named a 2004 Music City Future 50 company. The Music City Future 50 is an annual recognition program of the Nashville Area Chamber of Commerce, celebrating the 50 fastest growing, privately owned companies in the area.

The Music City Future 50 are identified through a nomination form, which includes questions about a company's past and projected sales and employment growth. To be eligible, companies must be privately owned, headquartered in Middle Tennessee, have 10 or more employees or annual revenue of at least \$ 500,000, and anticipate revenue and employment growth of 10 percent or more per year for the next three years. The Small Business Department of the Nashville Chamber of Commerce collects the nominations. They are then tabulated by Kraft CPAs.

This marks the twelfth year for the competition. 140 companies vied for the distinction of being named one of the 2004 Music City Future 50.

“As a small business owner and a past recipient of the Future 50 Award, I know the dedication and hard work it takes to grow and maintain a successful company,” said Darrell Freeman, Chairman of Small Business for the Chamber of Commerce. “The companies on the 2004 Future 50 List have done well despite a challenging economy and that speaks volumes about the talented people who work in these companies.”

BeneSync, a benefit communication technology firm, has seen an increase in revenue of over 200% during the past fiscal year.

“We are very excited to receive this recognition for the second consecutive year,” said BeneSync’s president and co-founder, Tom Smith.

Additional Press featuring BeneSync Services can be found at:
<http://www.hiddenpaycheck.com/News.htm>